

RouteMate

AI-powered delivery workflow and route optimisation software for parcel, courier, field service, and multi-driver operations.


RouteMate

Delivery
operations
software

Company Overview

RouteMate is a software platform built to reduce manual coordination in delivery operations. We combine route optimisation, AI-assisted data capture, dispatch tooling, and proof-of-delivery workflows so teams can plan faster, execute with better visibility, and complete more stops per day.

The platform is designed for practical field use across solo drivers, small fleets, and growing logistics teams that need a modern alternative to spreadsheet planning and fragmented mobile-only workflows.

Core Competencies

Route Optimisation

Generate efficient multi-stop routes with travel-time aware sequencing and re-optimisation when runs change.

AI Label and Address Scanning

Capture shipping labels and addresses from mobile photos to reduce morning data entry and input errors.

Dispatch and Team Coordination

Assign work to drivers, manage organizations, and monitor delivery progress from a web dashboard.

Delivery Evidence Workflows

Support proof of delivery with photos, signatures, and operational history for reviewable field records.

Delivery Model

RouteMate is delivered across web, iOS, Android, and cloud backend services. The product supports driver-facing execution in the field and operations-facing planning, reporting, and integration management in the office.

At a glance

AI delivery workflow automation built for real operational use.

BUSINESS SNAPSHOT

- **Business:** RouteMate
- **Developer:** TheUsefulApps
- **Sector:** SaaS, logistics software, workflow automation
- **Delivery:** Web, iOS, Android, cloud backend
- **Website:** routemate.app
- **API:** routemate.app/docs/api

TARGET CUSTOMERS

- Parcel and courier operators
- Furniture and bulky-goods delivery teams
- Field service and installation crews
- Small fleets and dispatch coordinators

OPERATIONAL OUTCOMES

- Faster route preparation and dispatch
- Lower address-entry error rates
- Improved visibility during delivery windows
- Shorter routes and lower fuel

Products and Services

- Multi-stop route planning and route optimisation for delivery and service teams.
- AI-powered shipping label and address extraction from mobile captures.
- CSV and manifest-style import workflows for bulk stop creation.
- Web dashboard tooling for dispatch, route review, team management, and operational visibility.
- Proof-of-delivery capture including signatures, photos, and stop history.
- Client-credentials integration API for importing jobs and syncing external systems into RouteMate.

What Makes RouteMate Different

RouteMate is positioned as AI-powered delivery workflow automation, not just a route planner. The product combines route sequencing, capture, dispatch, and field completion into one operating layer.

Platform Strengths

Workflow Compression

Reduces manual prep time by turning labels, manifests, and stop data into ready-to-run routes.

Operations Visibility

Supports dispatch monitoring, driver assignment, route progress, and delivery evidence in one system.

Integration-Ready

Offers a documented API for server-to-server import of jobs, stops, driver assignment, and status workflows.

Scalable Product Path

Built with room for advanced routing, enterprise controls, and two-way workflow sync as operations mature.

Representative Use Cases

RouteMate is suited to organizations that need to dispatch daily runs, reduce planning overhead, improve driver coordination, and keep auditable delivery records across growing operational volumes.

USE CASES

- Daily parcel runs with high stop counts
- Multi-driver dispatch and reassignment
- Furniture, appliance, and bulky-item delivery
- Service, install, and inspection routes

TECHNOLOGY FOOTPRINT

- Supabase-backed cloud services
- Web app for planning and operations
- Native mobile apps for field execution
- Cloud API for customer integrations

ENGAGEMENT FOCUS

- Operational efficiency improvement
- Reduced manual admin and duplication
- Safer handoff between office and field
- Foundation for scalable delivery operations

Contact

Website: routemate.app

API Docs:
routemate.app/docs/api

Product: RouteMate by
TheUsefulApps